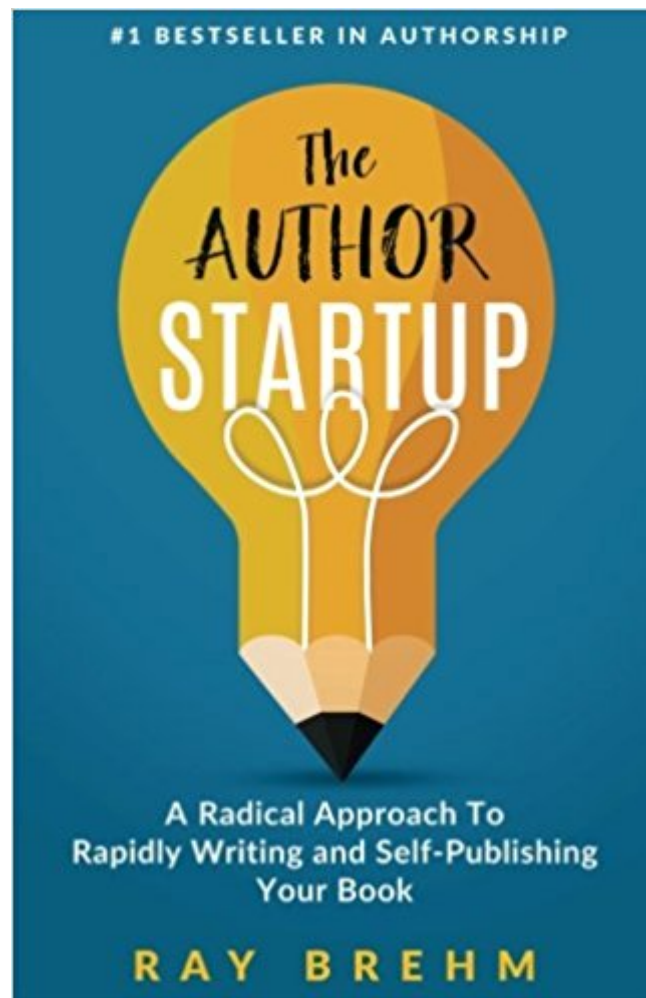




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The Author Startup: A Radical Approach To Rapidly Writing And Self-Publishing Your Book On



Synopsis

GET THE KINDLE VERSION FREE WHEN YOU BUY THE PAPERBACK (MATCHBOOK) *** #1 Bestseller in four categories (March and April 2017) *** How to Launch Your Book like a "Lean" Startup Company You won't find this anywhere else. "What is the fastest way I can get my book done?" I pondered the question a minute. There is all this extravagant education out there on writing a book, filled with hundreds of things to do. But the truth is, you do 20% of the work for 80% of the result (The Pareto Principle). How does one accomplish this? By streamlining all the tasks down to the minimum requirements, and focusing on those. The Author Startup is a process to create a minimum viable product for your book. It is used to get your book out there and build momentum for you. In The Author Startup, you will: Learn the Boogie Board Approach for publishing Use concepts similar to The Lean Startup for your book Learn the exact tools I used to create and publish a book in 26 days Find out how to defeat the "Imposter Syndrome" Receive a complete Action Plan that will change your approach and attitude for publishing your book The book contains links to an entire action plan, including video demos. Don't wait to start your book, learn the quickest way to get it published now!

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Customer Reviews

"A PASSIONATE TEACHER FOR NEW WRITERS""Ray is passionate about teaching writers about

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Excellent book for first time authors! Clear,usable tips for marketing and publishing - Highly recommend.

Excellent book that focuses on getting published. No excuses, just publish! I loved the section on "imposter syndrome"...it was well-placed and poignant!

This book answered so many questions I had about self-publishing. Great resource!

This is a good resource for anyone wanting to get their message out to the world as quickly as possible!

There is some interesting information here, but also a lot of confusing recommendations to download a lot of programs to facilitate your process. For me, using Scrivener is the most useful "tool" a writer can use. I'd skip this book. For less than the cost of the stuff he recommends to download and use, Scrivener is only \$40. The 3 stars is more for his philosophy of "getting to work, stop worrying about all the stuff AFTER writing your book." Write first...always good advice.

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